



ANINA VAN DER VORST

Graphic Designer

I am a detail oriented designer with a passion for branding, color, and the environment; approaching every project I take on with a positive attitude, a head full of ideas, and an abundance of enthusiasm. I hope to help clients with big ideas tell their story through design and shed light on those making good in the world.

CONTACT

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aninavandervorst.com

SKILLS

Branding
Editorial Design
Print Design
UX/UI
Typography
Web Design
Photography
Accessibility Design
Collaboration

SOFTWARE

Illustrator
InDesign
Lightroom
After Effects
Photoshop
Premier Pro
Principle
Invision
Keynote
Microsoft Office
Google Suite
Wordpress
Squarespace

EDUCATION

NORTH CAROLINA STATE UNIVERSITY COLLEGE OF DESIGN

Bachelor of Graphic Design | Magna Cum Laude
2015-2019

NORTH CAROLINA STATE UNIVERSITY EUROPEAN CENTER

UX Studio | Prague, Czech Republic
Spring 2018

WORK EXPERIENCE

CAMP SPRING CREEK

Graphic Designer + Photographer | 2015-Present

Work alongside the communications director to design collateral for marketing and social media. Photographed everyday life at camp for use on social media and within camp promotional materials.

W.C.V.ED

Graphic Designer | October 2019-Present

Work directly with founder, William Van Cleave to create promotional materials, including trade show banners, email headers, digital and print fliers, and infographics, tables, and figures.

FREELANCE DESIGNER

Freelance Designer | 2017-Present

Help various educational academies, local businesses, and individuals create a visual identity through research and design.

LABORATORY FOR ANALYTIC SCIENCES

Freelance Textbook Design | Jan 2019-Sep 2019

Worked with co-author to help develop an organized visual layout of chapter introductions and a visual structure for ancillary information.

NC STATE CAMPUS ENTERPRISES

Graphic Design Intern | Feb 2019- May 2019

Worked alongside senior designer to design collateral, illustrations, and photography for departments of the university following brand guidelines.